

JOURNALISM IV - SAULT COLLEGE - WINTER SEMESTER '75 - T. ILEYOUTLINE:

- 1st week - Jan. 13th - Introduction to "specialization" area.  
Assign 15 minute "news" documentary and news projects related to radio.
- 2nd week - Jan. 20th - Broadcast news reporting with emphasis on digging for facts, individuality, covering a news conference and editing problems.  
Also, radio news and writing review.
- 3rd week - Jan. 27th - Work week at one of the media.
- 4th week - Feb. 3rd - Lesson on "The Film Story" with an emphasis on an absence of detail, leaving an impression, typing copy to pictures, telling it the way it happened and making connections.
- 5th week - Feb. 10th - Lesson on "Filming techniques" when covering fires, collisions, murders, riots, parades, political remotes etc. as well as managing news scenes.
- 6th week - Feb. 17th - Radio and T.V. editorials with practical assignments.
- 7th week - Feb. 24th - Work week at one of the media.
- 8th week - Mar. 3rd - Winter "mid-term" break.
- 9th week - Mar. 10th - Port-a-pak assignment. Produce a 15 minute video tape promoting the Journalism program at Sault College.
- 10th week - Mar. 17th- Continue port-a-pak assignment.
- 11th week - Mar. 24th- Continue port-a-pak assignment.
- 12th week - Mar. 31st- Work week at one of the media.
- 13th week - Apr. 7th - Field trip.
- 14th week - Apr. 14th- Advertising with emphasis on types of advertising campaigns, creation of a campaign theme, selection of mass media and promotion of the campaign.
- 15th week - Apr. 21st - Work week at one of the media.
- 16th week - Apr. 28th - Opportunities and salaries. CLEAN UP,